

# Invest in the planet

Employees and customers **choose** businesses that support the health of the planet over those that don't.

Our business partnerships allow companies to create **powerful** and **measurable** impact aligned with the UN SDGs.

# What we do

WeForest **develops and manages** science-backed climate solutions.

We work in **threatened and degraded** tropical forests and landscapes to create locally-led reforestation projects.

But our work is about more than planting trees.

It's about getting results for the people who live in the areas we're restoring - this is crucial if we want to be sure that forests will be protected for the long term.

# **Current locations**



# Why choose WeForest?





### On the ground

Unlike many other organizations, WeForest retains long-term control over the delivery of projects to ensure they're successful.





#### **Focused on impact**

Our approach is a proven sciencebased model. We use comprehensive monitoring and evaluation techniques to clearly report on our impact.





## **People first**

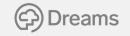
We consider our social impact as well as environmental by working closely with local teams and empowering communities.

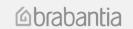
Some of our Business Partners:













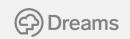












# What you'll receive

- A digital map of the area where your trees are growing, with stories from the field
- A personalized **company sponsor web page** showcasing the impact of your contribution (sponsorships only)
- Impact certificates to help you promote your contribution, or to give as a gift
- Videos, photos, social posts and content from your project for you to use in your own communications
- A Partner Badge that you can use on your website or email signatures
- Twice-yearly **progress reports** on the project's socio-economic and ecological impact
- Advice on how best to share the content and impact of your partnership with us





# How can we work together?



#### **Impact Marketing**

Some companies fund the growth of trees or the restoration of land per product or service sold. This is a great way to demonstrate your climate commitment to your customers.



#### % for forests

Some companies contribute a percentage of their revenue or a fixed amount per product sold to forest restoration.



## **Employee engagement**

Bring your workforce on your climate journey by challenging employees to achieve health or wellness targets that are translated into donations.



### Bespoke partnerships

For companies interested in carbon sequestration or who have something specific in mind. Speak to our team about how we can help.

Ready to start making an impact?