



# The Pontal Wildlife Corridors Project

Mid-Year Impact Report  
January - June 2025



**Pontal do Paranapanema  
Region, State of São  
Paulo, Brazil**  
Wildlife Corridors



Timeline:  
**2014 - 2025**



Main implementing partner:  
**Instituto de Pesquisas  
Ecológicas (IPÊ)**



Targeted ecosystem:  
**Atlantic Forest**  
Biodiversity hotspot:  
**Atlantic Forest hotspot**

As the project moves into its eleventh, final year of partnership between WeForest and IPÊ, the impact of the project has been measured, and learning shared.

# Activity update



## Introducing forest-friendly livelihoods and behaviors

- **3 capacity building training sessions** for community nurseries and implementing companies were held for 169 attendees.
- **To date, 229 jobs have been generated**, including 64 for women and 56 for young people.



## Restoring and conserving at-risk forests

- **10,950 seedlings of 71 species** were planted in 11 new hectares, and 3000 seedlings were planted in previously restored areas.
- To mark the project's 10-year milestone, a full impact assessment was carried out.
- Some of the highlights of 2024 are as follows:
  - Over 1.7 million native trees are growing in sites under restoration.
  - 1060 tons of sediment are being prevented from reaching local rivers due to forest restoration annually.
  - 13 local community-based nurseries and 15 local rural enterprises are involved in the forest restoration economy.
  - Nearly 1.8 million USD of local income has been generated through restoration service contracts.
  - 429 participants joined "Sexta ConsCIÊNCIA" community events, learning about wildlife corridors, black lion tamarin conservation, forest restoration in the context of climate change and the project's results and strategies.
- **Biodiversity monitoring** with camera traps and audio recorders counted 17 mammal species and 79 bird species in 2024 restoration areas, including the first recorded sighting of a jaguar in the project area.



Employees prepared the paper pots at IPÊ's Teodoro Sampaio nursery for the seedlings; the paper pots are distributed to the other nurseries by IPÊ's team. In one day, using this machine, two people can produce more than 12,000 paper tubes ready to receive the seeds.



Marcela, the owner at the Mata Nativa Nursery, and her employees. The nursery has capacity to raise 700,000 seedlings per year.



## Improving forest governance and stewardship

- Restoration activities are being expanded across participating farms to address environmental liabilities and bring properties into full compliance with national environmental laws.
- IPÊ began a new monitoring protocol to measure the legal compliance of landholdings with land-use laws, and the capacity, processes and results of landscape governance of different stakeholders.



Fernando and Guilherme from Embira (audit company) visited the Viva Verde Nursery, and interviewed Iraci, one of the stakeholders of the project, as part of the impact assessment.

## »» Looking forward

Activities for July - December 2025 include:

- The planting season for 2024/5 will finish in August, at which point the activities for the 2025/6 will begin, covering 9.6 hectares.
- Facilitation of nursery activities will continue, with IPÊ providing training to improve seedling production.
- A series of social media videos showcasing the project that were produced in the reporting period will be shared in Q4, including a blog on the WeForest website that summarizes the 10-year partnership impact report.

## Stay up-to-date

-  Visit the [project page](#)
-  Explore the [interactive map](#)
-  Check out the project [photo album](#)
-  Look out for the annual project report in 2026

